

Privacy Notice for Shawston “Guess the Locations Challenge”

Introduction

We take your privacy seriously. This Privacy Notice explains how we collect, use, and protect your personal data when you participate in the “**Guess the Locations Challenge**” (the “Competition”). It complies with the requirements of the General Data Protection Regulation (GDPR).

1. Data Controller

The data controller for the Competition is Shawston International Ltd, located at Office 33 The Forum, Tameside Business Park, Windmill Lane, Denton. M34 3QS. For any questions regarding your personal data, you can contact us at marketing@shawston.co.uk

2. Data We Collect

To manage your participation in the Competition, we may collect the following personal data:

- Name
- Email address
- Phone number
- Date of birth (if required for age verification)
- Address (if required for prize delivery)
- Any other information you provide during registration or participation in the Competition.

3. Purpose of Data Processing

We will process your personal data for the following purposes:

- To register and manage your participation in the Competition.
- To communicate with you about the Competition, including notifications and updates.
- To deliver prizes to winners.
- To comply with legal and regulatory obligations.

4. Legal Basis for Processing

We process your data based on the following legal bases:

- Your consent, obtained during registration.

Shawston Group Limited

Shawston Head Office, Office 34 The Forum, Tameside
Business Park, Windmill Lane, Denton M34 3QS

Company Registration No: 14151561

- Our legitimate interests in organising and running the Competition.
- Compliance with legal obligations, where applicable.

5. Data Sharing

We will not share your personal data with third parties except:

- With service providers who assist in organizing the Competition (e.g., prize delivery services).
- If required by law or regulatory authorities.

6. Data Retention

We will retain your personal data for as long as necessary to fulfil the purposes outlined above. Afterward, your data will be securely deleted unless required by law to retain it for a longer period.

7. Your Rights

Under GDPR, you have the following rights regarding your personal data:

- **Access:** You can request a copy of your personal data.
- **Rectification:** You can request corrections to inaccurate or incomplete data.
- **Erasure:** You can request the deletion of your data under certain circumstances.
- **Restriction:** You can request limited processing of your data.
- **Data Portability:** You can request your data in a machine-readable format.
- **Objection:** You can object to data processing based on our legitimate interests.
- **Withdrawal of Consent:** You can withdraw your consent at any time.

To exercise your rights, please contact us at marketing@shawston.co.uk

8. Security

We implement appropriate technical and organisational measures to protect your personal data from unauthorised access, disclosure, alteration, or destruction.

9. Changes to This Privacy Notice

We may update this Privacy Notice to reflect changes in data processing practices or legal requirements. Any updates will be posted on our website at www.shawston.co.uk.

10. Complaints

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If you believe we have violated your data protection rights, you can contact us directly or file a complaint with your local data protection authority.

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